# Product Information

SAMAE Co., Ltd. receives good reviews from Korea and the world as it provides only the best and trustworthy products as a Korean sole importer of HITACHI which is considered as a byword for cosmetology devices.

Product Information





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No. 1410, A-dong Wulim Blue Nine, 583, Yangcheon-ro, Gangseo-gu, Seoul, Korea

Customer Management Team : +82.2.2642-7303



NEW&VISION

www.3ae.co.kr



# SAMAE Co., Ltd. | Company Introduce

SAMAE Co., Ltd. started as a trading and retail company in 1991. The company imported razors, cosmetology devices, and daily necessities from HITACHI, Japan, and satisfied customers continuously through local distribution.

From May 1999, SAMAE Co., Ltd. imported technology and major components from HITACHI to manufacture locally and export to abroad. Moreover, company-owned brands such as HIMAX, MIRACLE, and SAMAE receive great reviews not only from Korea but also from the world as well.

SAMAE Co., Ltd. has attracted various customers by distributing only the best and trustworthy products as a sole importer of HITACHI, which is considered as a byword for cosmetology devices.

The company was founded as SAMAE in 1991, and it changed to SAMAE Co., Ltd. in 1998. Since then, it satisfied customer needs as a leading cosmetology devices company.

Moreover, in 1993, SAMAE Co., Ltd. concluded a contract with JOEWELL scissors of TOKOSHA, a world famous Japanese company, as an authorized agent in Korea. From then on, SAMAE Co., Ltd. did its utmost to provide high quality products to cosmetologists.

As the company name implies, SAMAE Co., Ltd. would like to be remembered to customers as gentle, understanding, thankful, and loving company.

The company will do its utmost to satisfy and impress customers, to take pride in the company, and to contribute establishing a brighter society.

SAMAE Co., Ltd. will try its best to satisfy and to impress customers by being honest and diligent.







# Company History

#### 1991.06.

Founded Samae, CEO: Rak-yeong Seong Company Address: No. 810, Jei-il Building, 44-35, Yeouido-dong, Yeongdeungpo-gu, Seoul, Korea Business content: import, export, domestic sales distribution business

### 1992. 02.

Concluded Korean agency agreement with HITACHI, Japan

### 1992. 10.

Concluded Korean agency agreement with ADACHI, Japan

### 1993. 03.

Concluded Korean agency agreement with TOKOSHA, Japan

#### 1998. 11.

Converted into SAMAE Co., Ltd. CEO: Lak-young Sung Company: No. 907, No. 908, Jei-il Building, 44-35, Yeouido-dong, Yeongdeungpo-gu, Seoul, Korea Business content: import, export, domestic sales distribution business, agency trade, etc.

### 1999. 04.

Joint development of electric hair clipper between HITACHI Japan, and SAMAE Co., Ltd

#### 1999. 05.

Founded product line for electric hair clipper Launch CL-7000K

### 2000. 01.

Commenced export to Japan, U.S.A, and Hong Kong

### 2000. 09.

Design registration of CL-7000K

### 2002. 08.

Extended and relocated to company building 315-1, Mok-dong, Yangcheon-gu, Seoul, Korea

### 2002. 09.

Resumed export and domestic sales of HITACHI razor

### 2003. 05.

Joint development of T-RAZOR BLADE with ADACHI, Japan

### 2003.06.

Pine Logo+ HIMAX trademark registration

Rose Logo+ HIMAX trademark registration

### 2005. 03.

Developed CL-303K, hair clipper for tiding up

### 2006. 02.

Design registration of CL-303K

### 2008. 07.

♀ Rose Logo trademark registration
◆ Pine Logo trademark registration
(株)三愛交易 trademark registration

### 2008. 10.

HIMAX NEW&VISION trademark registration HIMAX HIMAX trademark registration SAMAE Mark trademark registration

### 2008. 11.

Extended and relocated to No. 1408~1411, A-dong, Wulim Blue Nine Business Center No. 1410, A-dong Wulim Blue Nine, 583, Yangcheon-ro, Gangseo-gu, Seoul, Korea

### 2012. 10.

Renewal of official site of SAMAE Co., Ltd





# **Electric Hair Clipper & Cosmetic Appliance**

# **DUAL CUTTING SPEEDS** 60 MIN USE PER FULL CHARGE

High and Low switches were installed to differentiate the rotating speed of blade for customers to use to cut large amount of hair quickly or to cut small amount of hair.





Blade was raised to 13 degree angle for easier hand movements



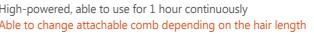
### CL-7000K

- . Trademark : HIMAX
- Recharge : 5 hours / two-way features for recharging and alternating current
- Power supply : 100~240V FREE VOLT/ SMPS charger
- . Composition : clipper, charger, attachable comb (Large: 9~12mm), attachable comb (Small: 2~4mm), cleaning brush, oil (10ml)



### CL-6000K

- Trademark : HIMAX
- · Recharge : 5 hours / two-way features for recharging and alternating current
- Power supply : 100~240V FREE VOLT/ SMPS charger
- Composition : clipper, charger, attachable comb (Large: 9~12mm), attachable comb (Small : 2~4mm), cleaning brush, oil (10ml)





- alternating current
- attachable comb (Small: 3~6mm), cleaning brush, oil (10ml)



- alternating current
- Power supply : 100~240V FREE VOLT / SMPS charger
- · Composition : clipper, charger, attachable comb (Large: 6mm), attachable comb (Small: 3mm), cleaning brush, oil (10ml)

## **Electric Hair Clipper**

- Power supply: 100~240V FREE VOLT/ SMPS charger
- · Composition: clipper, charger, attachable comb (Large: 18~30mm), attachable comb (Small: 3~15mm), cleaning brush, oil (10ml)

## **Electric Hair Clipper**





- Trademark: HIMAX
- Recharge: 5 hours / two-way features for recharging and alternating current
- Power supply: 100~240V FREE VOLT/ SMPS charger
- Composition: clipper, charger, attachable comb (Large: 9~12mm), attachable comb (Small: 3~6mm), cleaning brush, oil (10ml)







BM-03

Able to cleanse with water for cleaner maintenance

- Use for arranging hair in nostrils
- Includes 1 battery (AA)



**IB-N70** 

Ion brush Includes 2 batteries (AAA)

### **Cosmetic Appliance**



### HR-530

Curling iron for eyebrows · Includes 1 battery (AAA)











# Haircutting Scissors



SUPREME SCC-5700F / 6000F

# SCISSORS Ranks top in Japanese market share

JOEWELL delivers products that fit the customer needs with precise and equal quality by setting consistent system from planning and examining designs, manufacturing process to quality control.

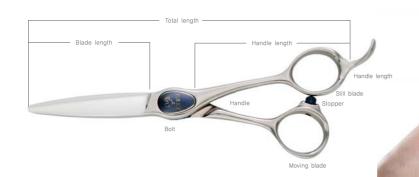




### SUPREME SCC

Latest model: Semi offset handle + cobalt convex blade Ergonomic design with the advantages of Symmetry and Offset allows users to use this with ease.

Two sizes featuring perfect balance of 5.7 inch and 6 inch are available. Through repetition of monitoring and tests, JOEWELL considers the operability of each set, and examines detailed part of shape and weight balance to deliver products that are easy to use and that have exclusive and simple designs.



Classification	Content	Classification	Content
Model	SCC-5700	Country of Origin	Japan
Size	5,7 inch	Manufacturer	JOEWELL
Screw	Dry Bearing	Total Length	161mm
Finger Ring Type	Removable Finger Rest	Blade Length	57mm
Blade Processing Method	Convex	Blade Material	Cobalt Base Alloy
Handle Type	Symmetric Offset	Handle Material	Titanium Coated Handle
Finger Hole Size	Regular	Weight	49.5g
Type of Scissors	Haircutting	HRC Hardness	

FX-PRO BT-50 / 55 / 60 SKULL



### NEW COBALT-4.5 / 5 / 5.5N / 6





### SUPREME SCS-5250F / 5750F



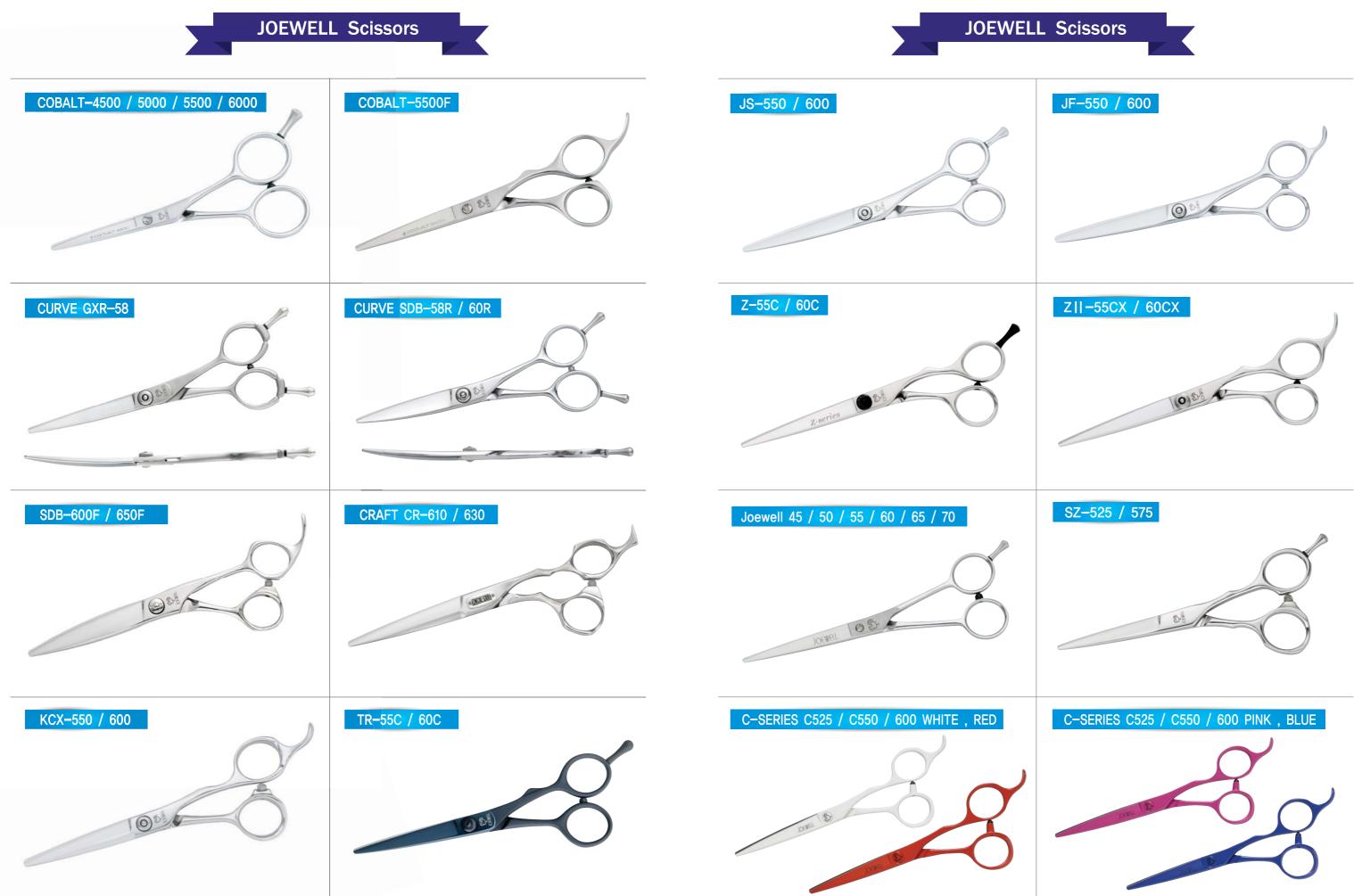
### CONCAVE COBALT BR-525F / 575F

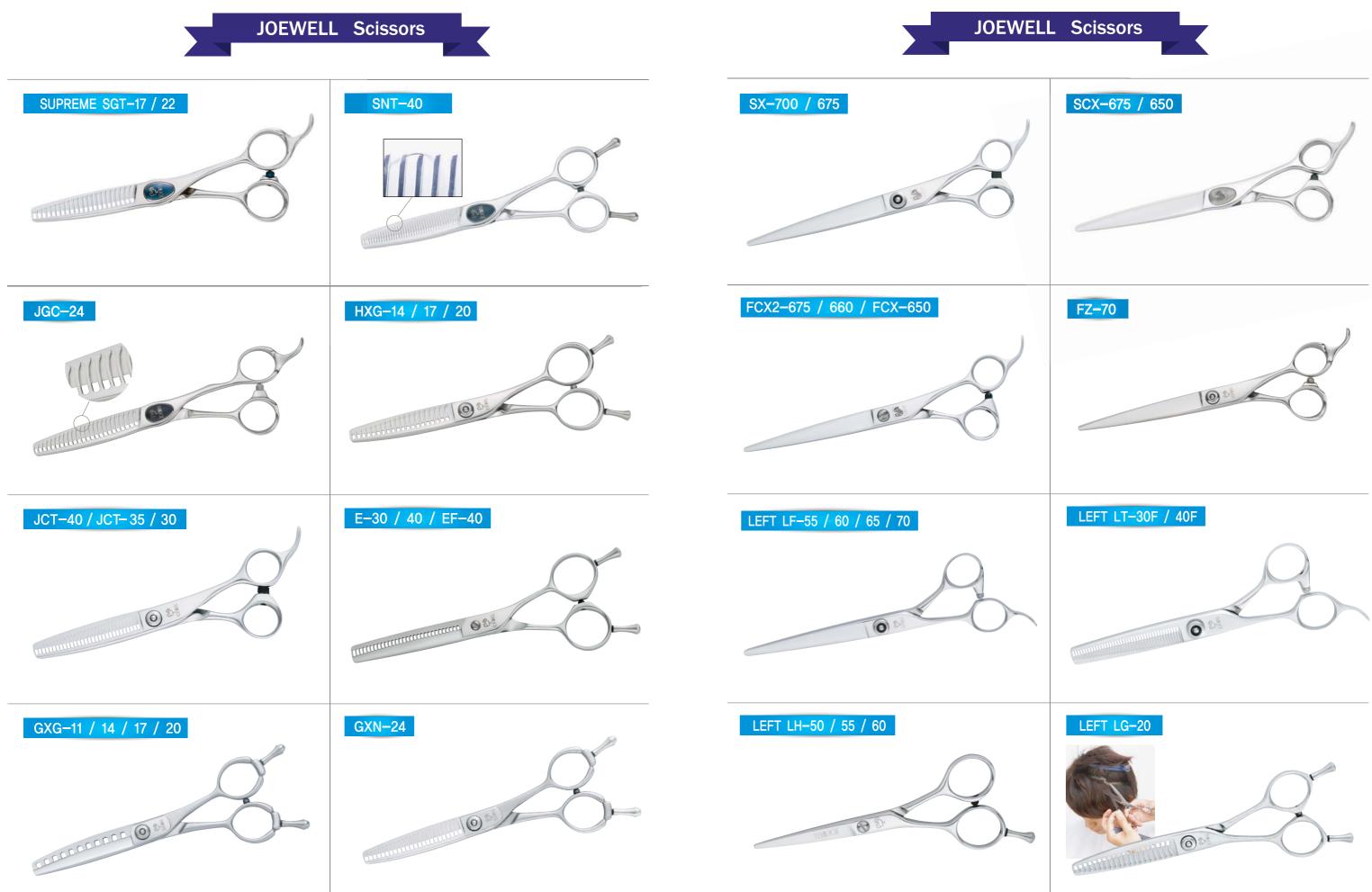












JOEWELL Customized Scissors



### C55SF-PG C60SF-YG Haircutting Scissors MIRACLE C55FF-TR C60FF-BR ING-35 / 40 C63SF-SS G20SF-SS ING-550/ 600 SCREW COVER ING-675 / 700 E CENE

# **SCISSORS** MIRACLE shines more brightly in hair shops.

Ergonomic design to provide comfort to customers is a basis for all scissors. Strict quality control of manufacturing factories and follow-up services firmly positioned products as products favored by professionals.





























HITACHI, a largest electric goods manufacturing industry in Japan, is a multinational corporation. It has celebrated 100th anniversary, and is the symbol of Japanese manufacturing industry. According to total sales in 2009, HITACHI came third following Siemens from Germany and Samsung Electronics from Korea. Not only that, it is stable and fast growing corporation that ranked 371 from Forbes Global 2000 list in 2007. HITACHI has a technical tie-up with SAMAE Co., Ltd. and manufactures cosmetology electronic goods.



# **Electric Shaver**



# **ROTARY GRANZ**

**S-BLADE** New product solely developed by HITACHI

Rotary method rotating blade is specially manufactured using Hitachi's world first technology. This cuts beard by instantly pulling it causing clean shaving even till deep inside the skin.





### RM-T3970K

- Waterproof
- Head: 3 heads
- Blade: to-and-fro method 2 blades
- Recharge: 1 hour
- Power supply: 220V





### RM-S1400K

- · Waterproof
- Head: 1 head
- Blade: to-and-fro 1 blade
- Recharge: 5 hours
- Power supply: 220V



### **Electric Man Shaver**



### RM-W2400K

- Waterproof
- · Head: 2 heads
- Blade: to-and-fro method 2 blades
- · Recharge: 5 hours
- Power supply: 220V







# Hair Electrical Equipment

# HIMAX NEW & VISION

Secadora & Rollo Completes abundant beauty with hair protection

Equipments are manufactured for business use, and are made with Korean technology from components to production in Korea. Equipments are not only sold within Korea but also are exported to abroad. Repurchase rate is 100%! You can be a professional, too.

Convenient and efficient product loved by professionals Completes natural hair styles







Temperature sensor It is safe because temperature sensor is installed to automatically shut off the power when cover is closed.

Various sizes of bobbins and clips Convenient use is possible due to various sizes of bobbins and clips included to create diverse hair styles.

### RL-9300 (M x 8 / L x 16 / LL x 6)

- · 110~220V FREE VOLT
- · Temperature sensor attached
- · 30 bobbins included
- Large bobbin of 30 mm in size adopted
- Number of pins: 30, number of clips: 15
- Switched off when cover is closed



Reliable professional hair products manufactured domestically .

Ultra light weight (560g) causes no pressure on wrists Anion wind to create healthier hair

### DR-1788

- 220V 1400W
- - Supple and simple design Cool switch adopted

  - Anion effect to protect hair



### DR-1688

- · 220V 1350W
- Double hair inflow prevention filter adopted
- · Convenient 4 step switch (Stop, Cold Wind, Low, High)
- · Supple and simple design
- · Power supply lamp adopted
- · Fast setting effect with abundant heat
- Anion effect to protect hair



### RL-9150 (M x 4 / L x 8 / LL x 3)

- · 110~220V FREE VOLT
- · Temperature sensor attached
- · 15 bobbins included
- · Large bobbin of 30 mm in size adopted
- Number of pins: 15, number of clips: 15
- Switched off when cover is closed





- Double hair inflow prevention filter adopted
- Convenient 4 step switch (Stop, Cold Wind, Low, High)
- Fast setting effect with abundant heat



нітах

- 220V 1350W
- Double hair inflow prevention filter adopted
- · Convenient 4 step switch (Stop, Cold Wind, Low, High)
- · Supple and simple design
- · Convenient storage with folding grip
- · Fast setting effect with abundant heat
- · Anion effect to protect hair



### RL-9000 (M x 2 / L x 6 / LL x 2)

- · 110~220V FREE VOLT
- · Temperature sensor attached
- · 10 bobbins included
- · Large bobbin of 30 mm in size adopted
- Number of pins: 10, number of clips: 10
- Switched off when cover is closed

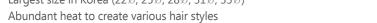




Completes natural hair styles



- Specially plated using brass
- Slip resistant safe grip
- · ON/OFF switch, power supply lamp
- · Temperature controller adopted
- 360 degree rotating circular cord
- Largest size in Korea (22Ø, 25Ø, 28Ø, 31Ø, 35Ø)





# IR-369

- Slip resistant safe grip
- ON/OFF switch, power supply lamp
- 360 degree rotating circular cord
- Largest size in Korea (220, 250, 280, 310, 350)
- Abundant heat to create various hair styles
- Cord length: 2.2m







- · Heating board size: 28mm X 80mm
- · Use ceramic coated heating board to protect hair
- · Supple and sophisticated design
- ON/OFF switch and power supply lamp
- · Temperature controller adopted
- · 360 degree rotating circular cord
- · Abundant heat to create various hair styles



### MG-7100

- · Heating board size: 19mm X 86mm
- Use ceramic coated heating board to release anion
- · Supple and simple design
- ON/OFF switch and power supply lamp
- · Temperature difference is little when use for a long time
- 360 degree rotating circular cord

- Simple detachable roll brush
- Convenient 2 types of brushes (tweezers brush, roll brush)
- 360 degree rotating circular cord
- Gas curling iron method electronic curling iron
- Abundant heat to create various hair styles





### MG-6300R

- Heating board size: 19mm X 86mm
- Use ceramic heater and heating board to protect hair
- Supple and sophisticated design
- ON/OFF switch and power supply lamp
- Temperature controller adopted
- 360 degree rotating circular cord
- Cord length: 2.5m



### MG-520

- Heating board size: L 19mm X 80mm / M 38mm X 80mm
- Use corrosion resisting heating board
- ON/OFF switch and power supply lamp
- · 360 degree rotating circular cord
- Abundant heat to create various hair styles